MI-Live℠

Product Demonstration

September 2001

MI-Live℠ – The Moderator Display

MI-LiveSM – The Respondent Display

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View and/or listen to stimuli

Get new question
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live help call: 1-866-299-9467

Body only soap what ro... ...t irritate the skin.

○ Agree ○ Disagree

Joe Miller's Answer:
I like a gentle soap that do...
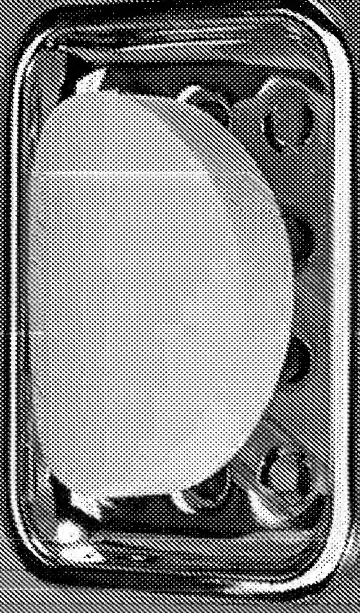
○ Agree ○ Disagree

Dev Navon's Question:
Do you use a different soap for your face and body?

My answer

My Answer:
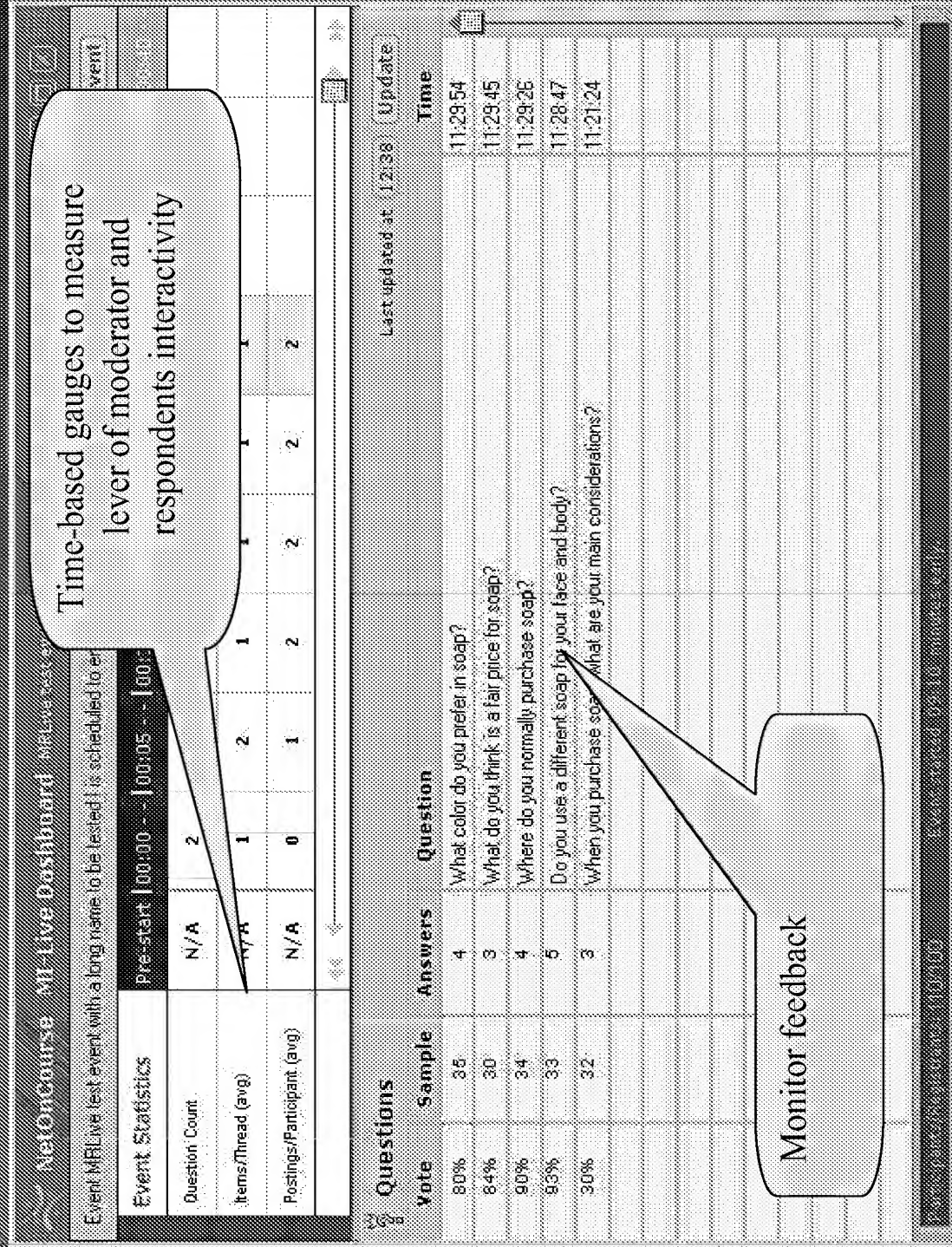Yes, I use a deodorant soap for my body and a cream soap for my face.

Done   Unknown Zone (Mixed)

NetOnCourse

MI-Live℠ – The Client Display

Event MRLive test event with a long name to be tested is scheduled to e...

Time-based gauges to measure lever of moderator and respondents interactivity

Event Statistics

	Pre-start	10:00:00 -- 10:00:05 -- 10:00...			
Question Count	N/A	2	2	2	2
Items/Thread (avg)	N/A	1	1	1	1
Postings/Participant (avg)	N/A	0	1	2	2

Questions

Last updated at 12:38   Update

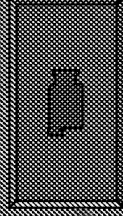| Vote	Sample	Answers	Question	Time
80%	35	4	What color do you prefer in soap?	11:29:54
84%	30	3	What do you think is a fair price for soap?	11:29:45
90%	34	4	Where do you normally purchase soap?	11:29:26
93%	33	5	Do you use a different soap for your face and body?	11:28:47
30%	32	3	When you purchase soap, what are your main considerations?	11:21:24

Monitor feedback

MI-Live℠ _Scenario

- Session size: 10 respondents
- Topic: Your ideal vacation
- Time shown: 20 minutes into session
- Current subject: How do you you feel about cruises.
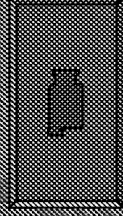
MI-LiveSM - Moderator View

The moderator is:

- Asking a new question
- Sending the question to all respondents
- Waiting for respondents to answer

MI-Live℠ – Respondent's view
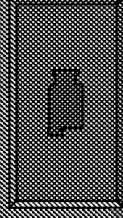
The Respondent is:

- Seeing the new question
- Writing his/her own answer
- Viewing other respondents' answers
- Agreeing or disagreeing with other answers

MI-Live℠ –Return to Moderator View
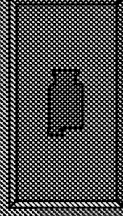
The Moderator is:

- Waiting for feedback
- Reading the responses
- Looking for trends

MI-Live℠ – Client View

The Client is:

- Monitoring session activity
- Drilling into feedback

MI-Live℠

End of Scenario